

## **Chapter 4 Activity: Discussion Questions for Managing Change**

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1. How do you distinguish Paradoxes from Problems?
2. How is the #MeToo movement demonstrating change?
3. Most change efforts fail – what makes using a sustainability lens for change different?
4. Why is creating a Value Proposition for an organization important?
5. Why is Systems Thinking important to change initiatives?



6. What is the Jevons Paradox?

7. Your company has purchased artificial intelligence technology that will do the job currently being done by a third of the people in your group. How are you going to handle this regarding the people?