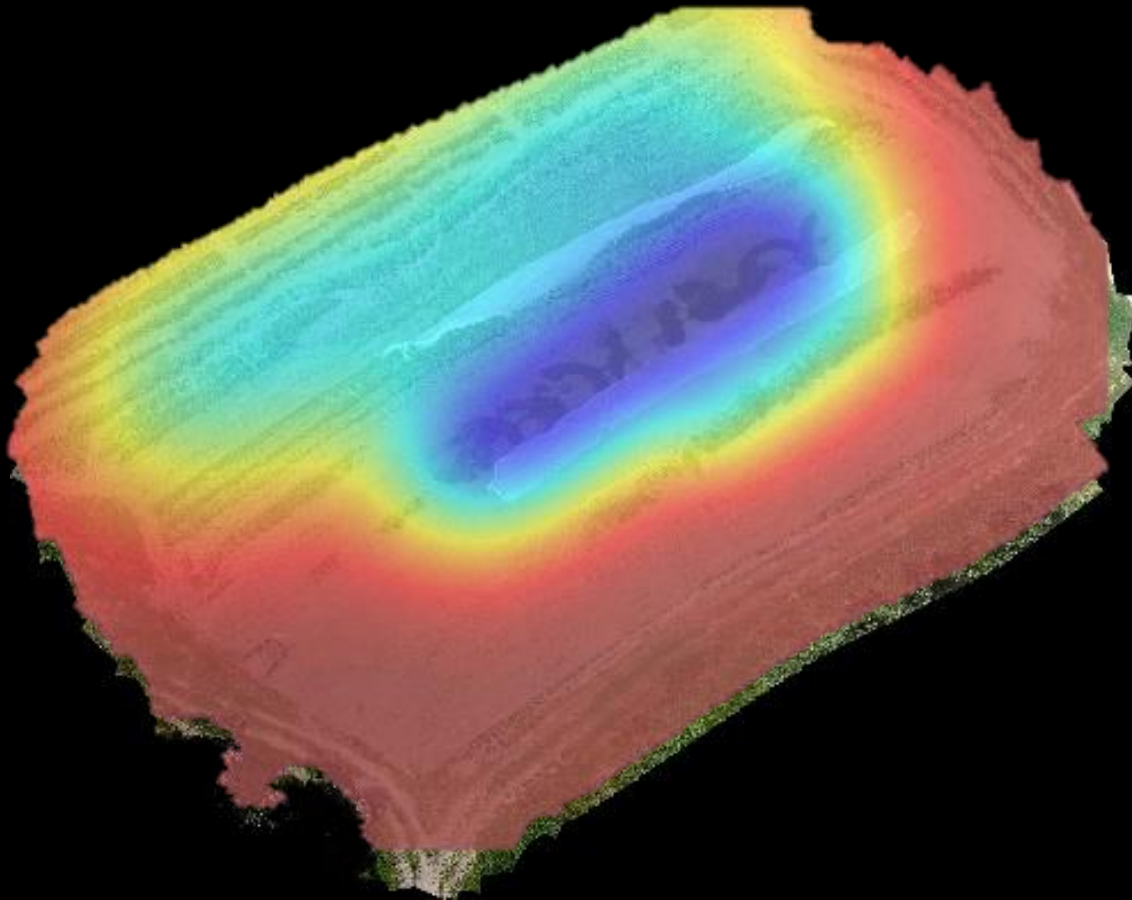


FarmBeats: AI & IoT for Data-Driven Agriculture



Data-Driven Agriculture



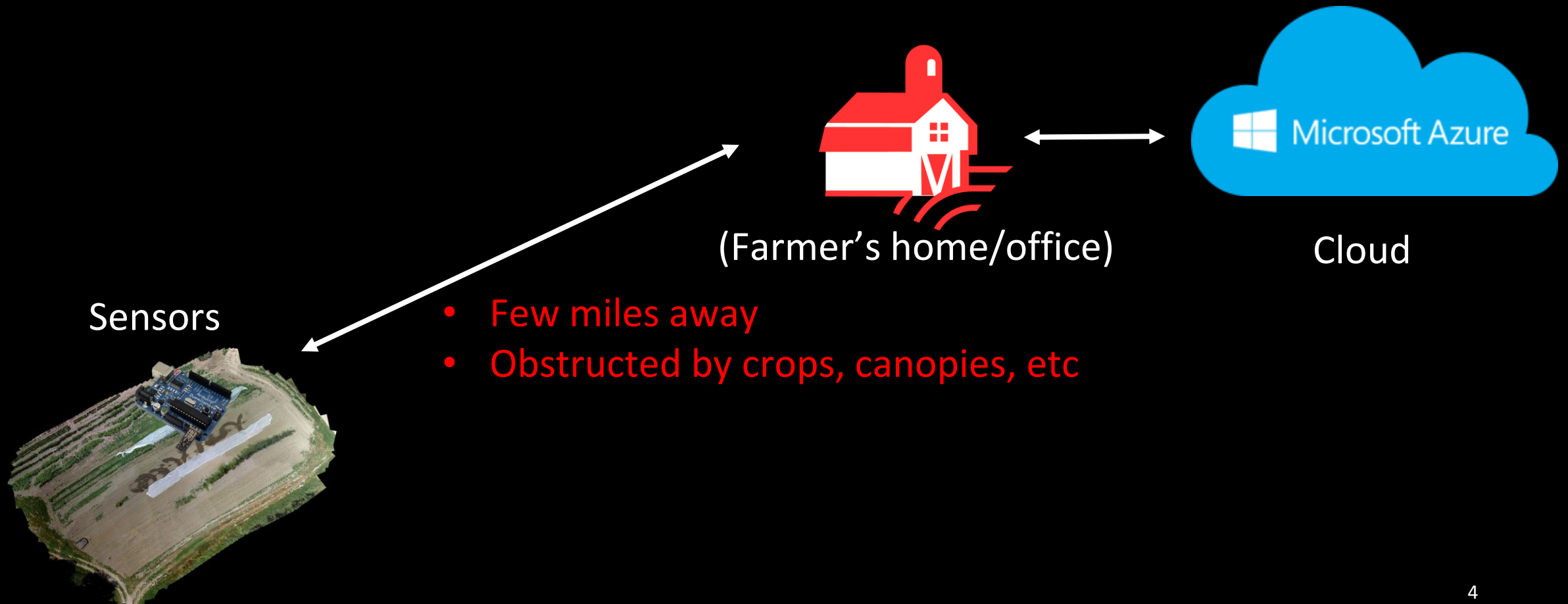
Ag researchers have shown that it:

- Improves yield
- Reduces cost
- Ensures sustainability

But...

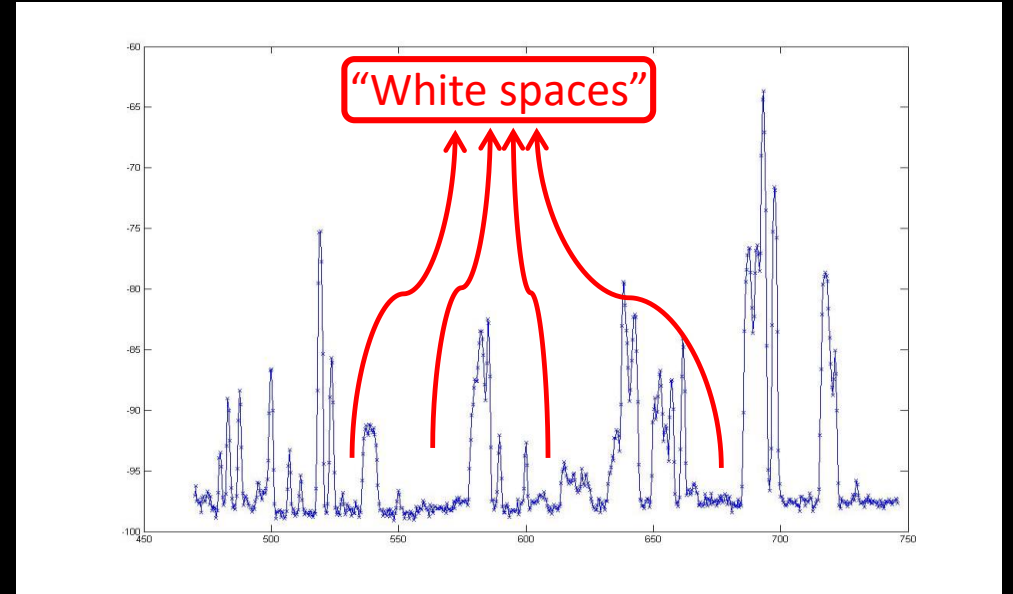
According to USDA, **high cost of data collection** prevents farmers from using data-driven agriculture

Challenge 1: Internet Connectivity



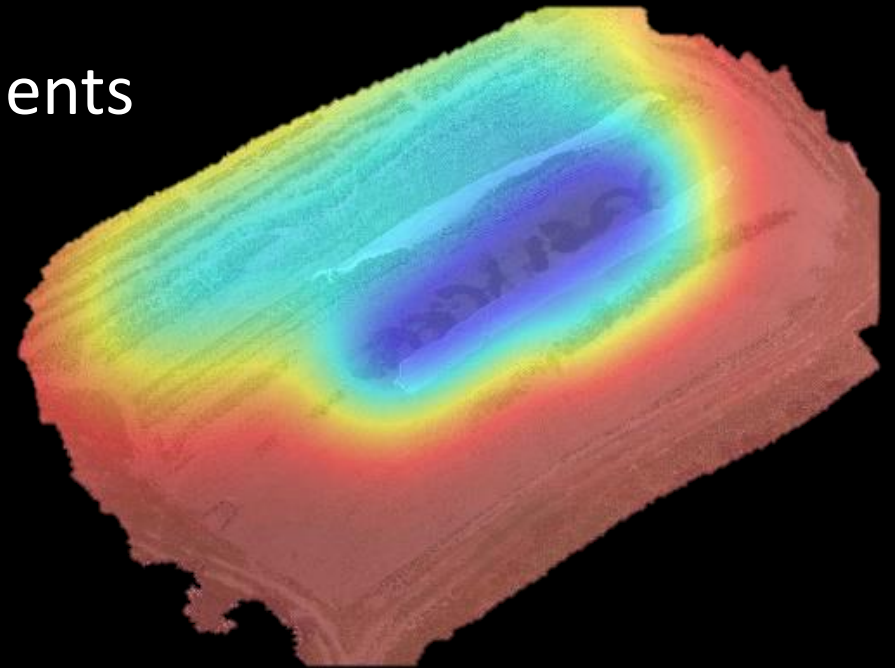
TV White Spaces in the Farm

- What are the TV White Spaces?
 - Unused TV channels
- Benefits over Wi-Fi, Zigbee, etc
 - High throughput at long range
- Key insight for farms:
 - “lots” of TV spectrum is available, more than 100 MHz
 - Just like Wi-Fi router covers the home, TVWS base station can cover the farm



Challenge 2: Limited Resources

- Need to work with sparse sensor deployments
 - Physical constraints due to farming practices
 - Too expensive to deploy and maintain



- How do we get coverage with a sparse sensor deployment?

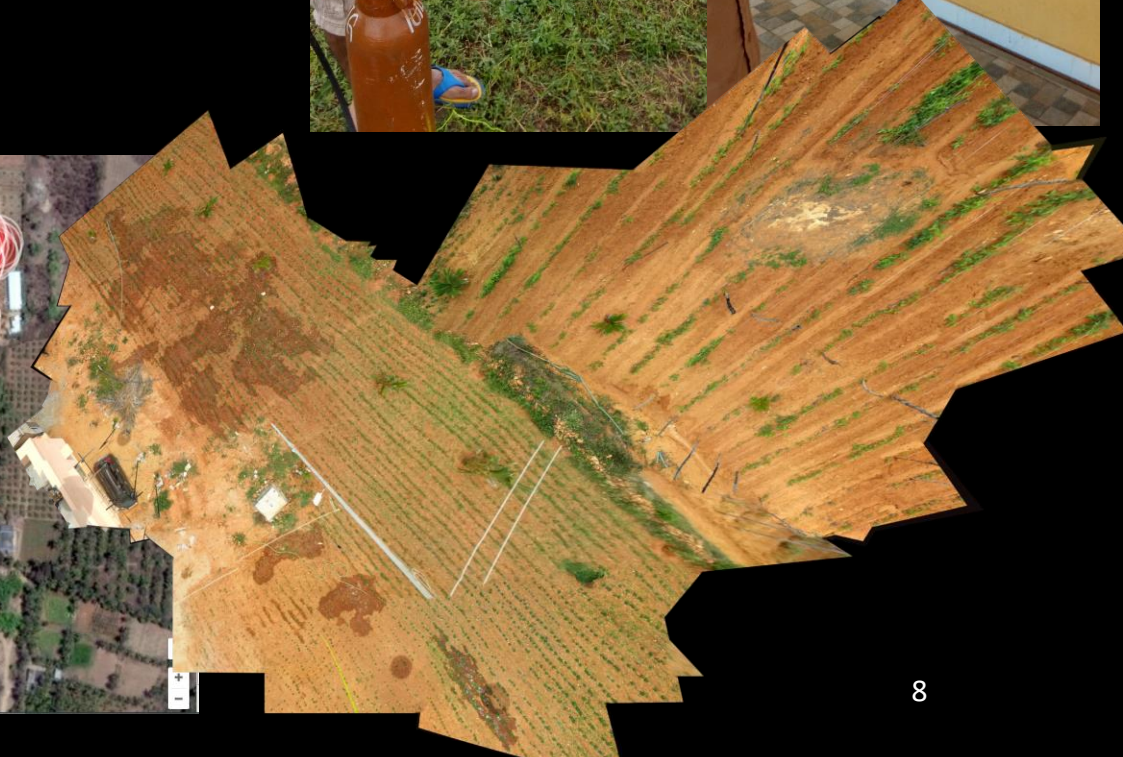
Idea: Use UAVs to Enhance Spatial Coverage

- Drones are ~1000 dollars and automatic
- Can cover large areas quickly
- Can collect visual data

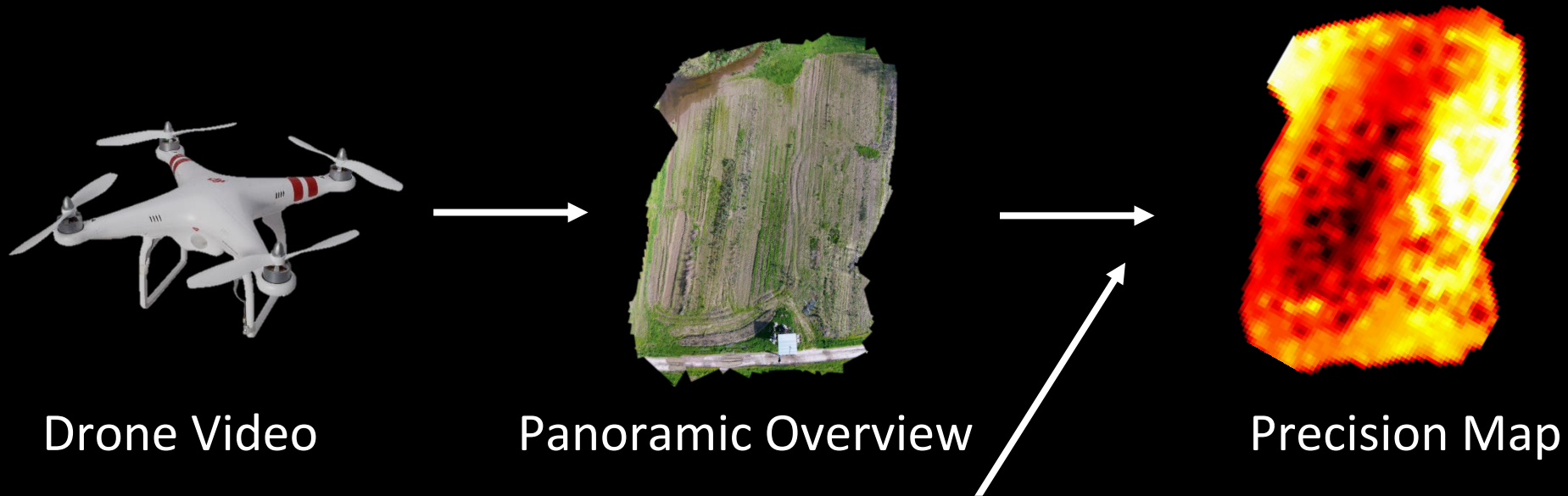
Combine visual data from the UAVs with the sensor data from the farm

Low-cost Aerial Imagery: Tethered Eye (TYE)

- UAVs have a few limitations:
 - limited battery life
 - Regulatory concerns
 - Cost > 1000 dollars



Idea: Use Drones to Enhance Spatial Coverage



FarmBeats can use drones to expand the sparse sensor data and create summaries for the farm

Challenge 3: Internet at Farmer's House

Base Station



TV White Spaces
←→
Few miles



(Farmer's home/office)

- Weak Connectivity
- Prone to outages



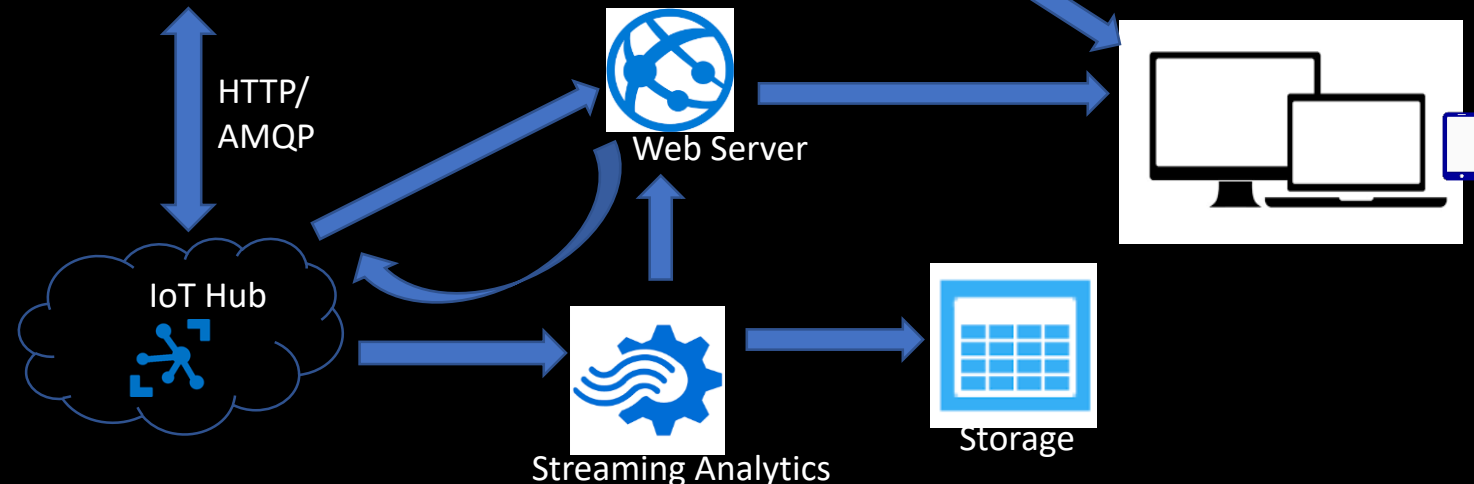
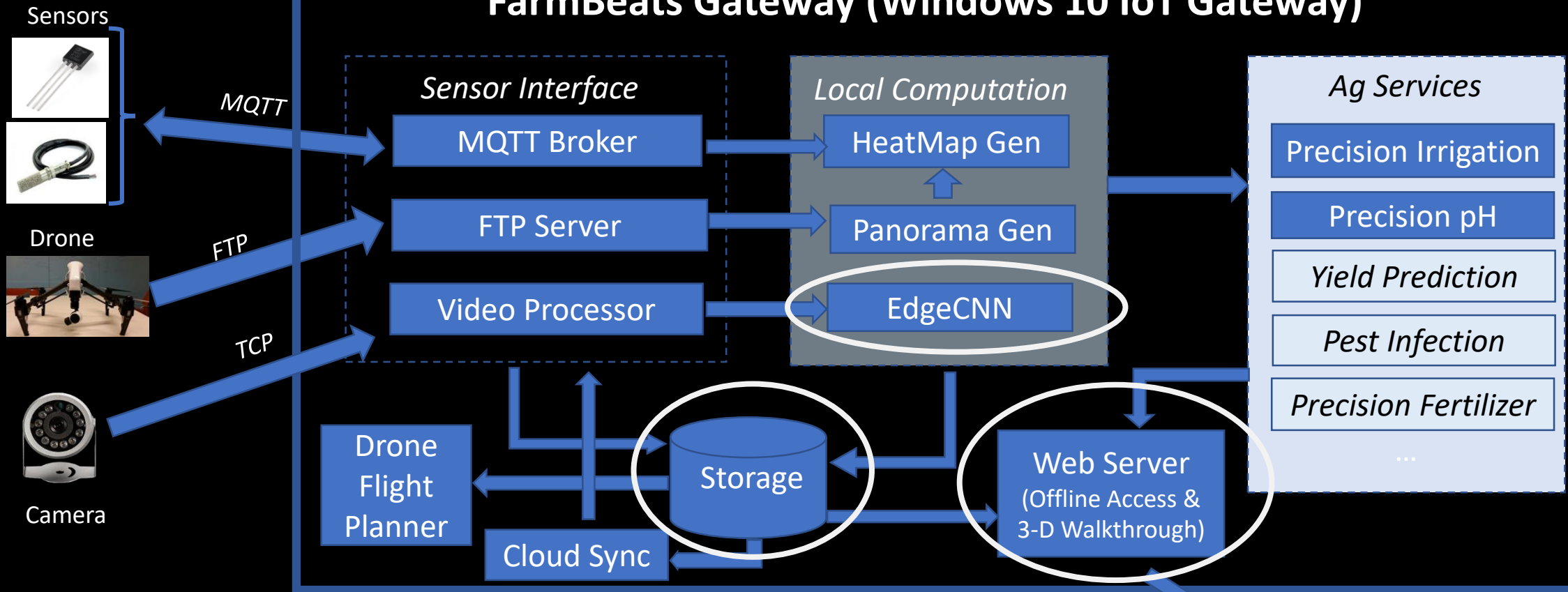
Cloud

Wi-Fi, BLE



Sensors

FarmBeats Gateway (Windows 10 IoT Gateway)



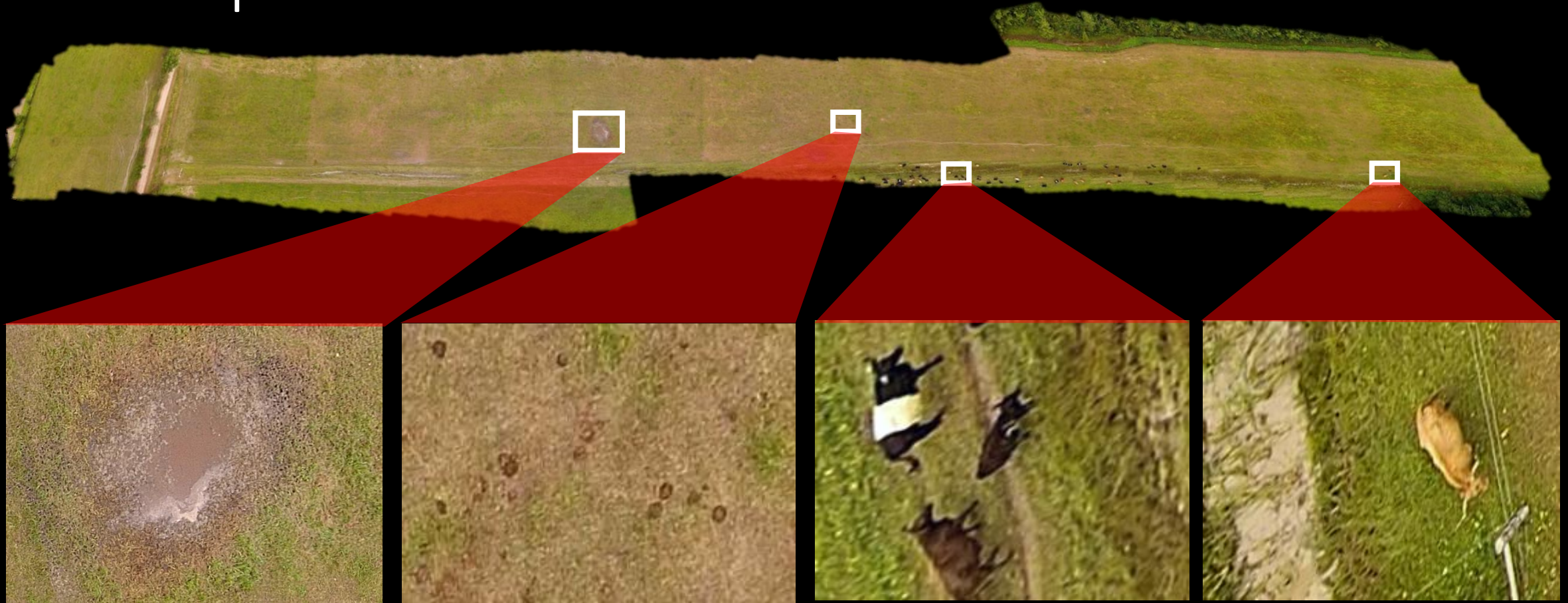
- *Can run offline*
- *Unique Gateway services*
- *Deep Learning at Edge*
- *Component Migration*

Deployment

- Six months deployment in two farms: Upstate NY (Essex), WA (Carnation)
- The farm sizes were 2000 acres and 5 acres respectively
- Sensors:
 - DJI Drones
 - Particle Photons with Moisture, Temperature, pH Sensors
 - IP Cameras to capture IR imagery as well as monitoring
- Cloud Components: Azure Storage and IoT Suite



Example: Panorama



Water puddle

Cow excreta

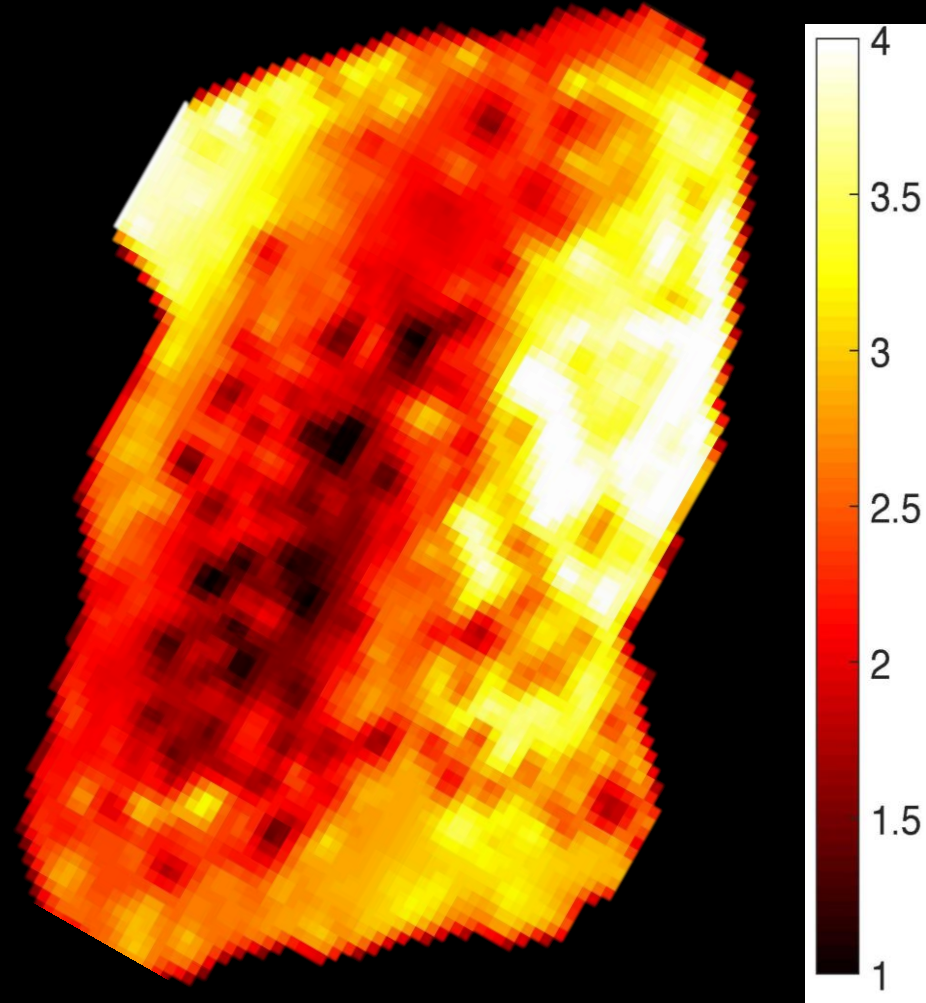
Cow Herd

Stray cow

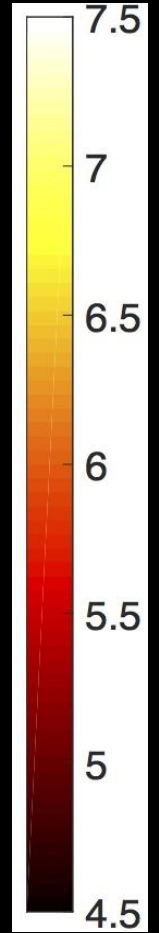
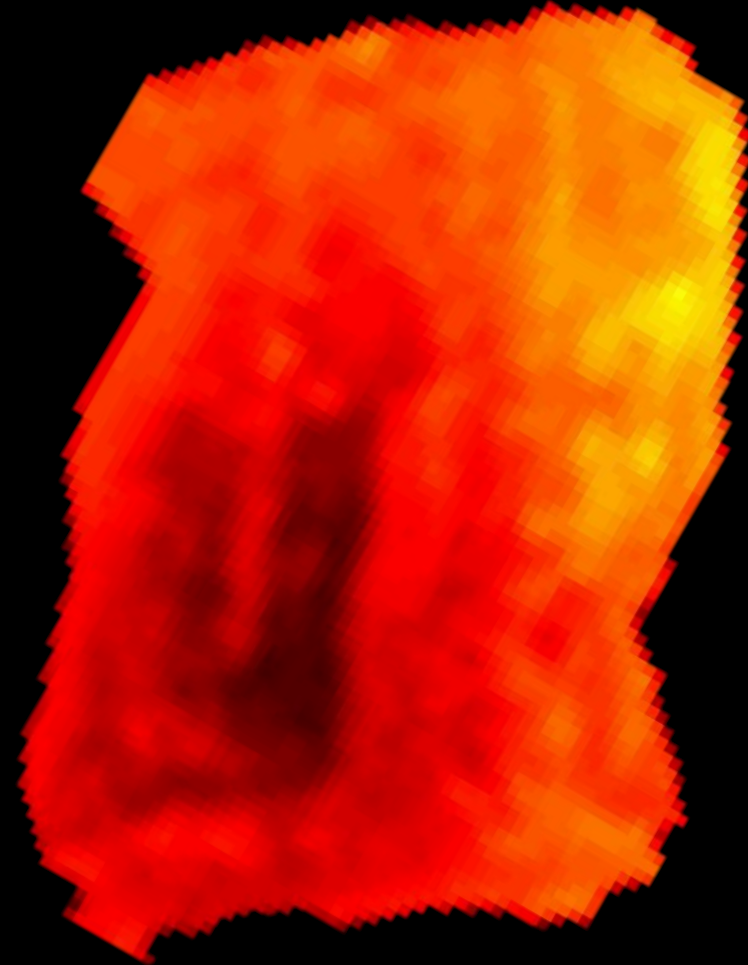
Precision Map: Panorama Generation



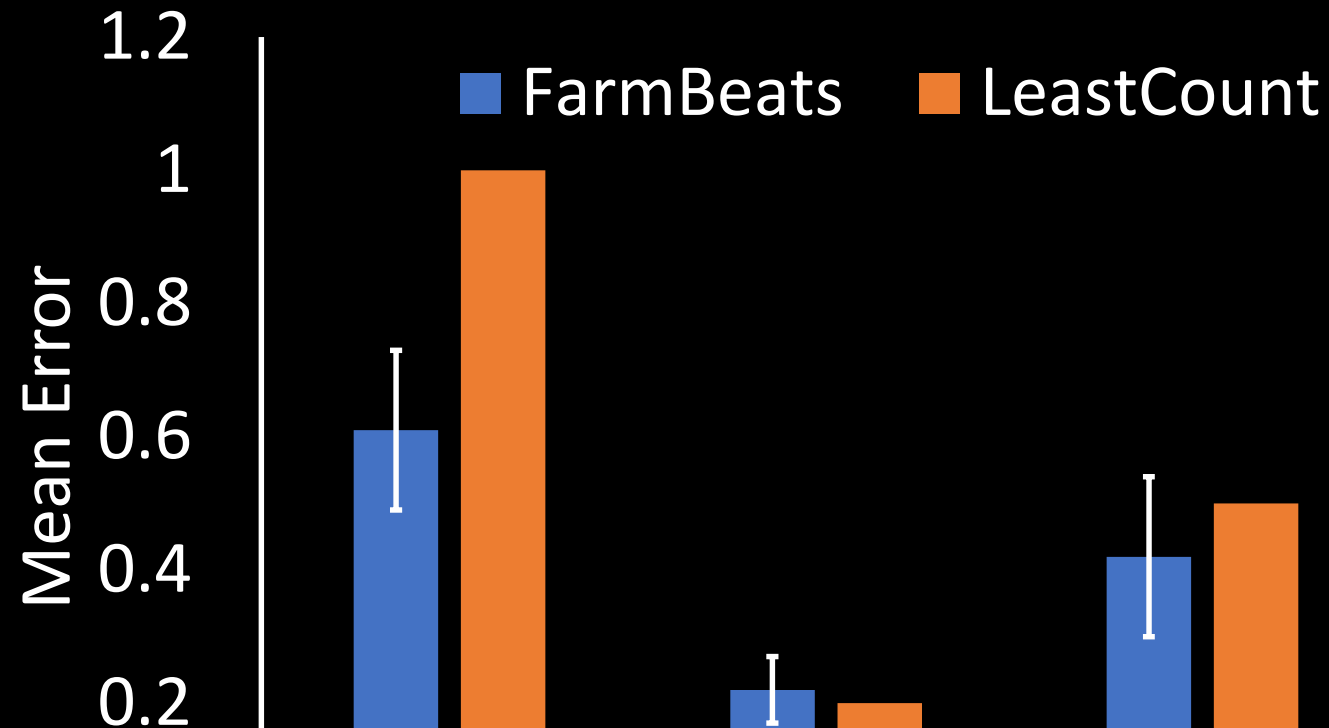
Precision Map : Moisture



Precision Map : pH



Precision Map: Accuracy



FarmBeats can accurately expand coverage by orders of magnitude using a sparse sensor deployment

Application: Cow-Shed Monitor



Conclusion

- FarmBeats: End to end IoT system for environments constrained by:
 - Limited internet connectivity
 - Power Variability
 - Sparse Sensor Deployment
- Acts as a tool to enhance farm and farmer productivity
- Used by farmers for applications beyond precision farming

Thank you!

Sean Stratman, Dancing Crow Farm, WA



Mark & Kirstin Kimball, Essex Farm, NY



Questions

<http://www.microsoft.com/en-us/research/project/farmbeats-iot-agriculture/>

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